



2013 STANDING RULES WAYS AND MEANS COMMITTEE PALMETTO PARALEGAL ASSOCIATION

PPA BYLAWS – June 2011

Section 12.9. Ways and Means Committee. This Committee shall be responsible for the fiscal growth and development of the Association. This Committee shall also be responsible for soliciting advertisements, contracting with advertisers and providing same to the Newsletter Committee. In particular, this Committee shall be responsible for long range planning and the fiscal soundness of the Association. This Committee shall also work with the Education Committee and Coordination Committee in planning an annual seminar.

- 1.0 The Ways & Means Committee will be responsible for:
- 1.1 Cultivating the fiscal growth and development of the Palmetto Paralegal Association by generating non-dues revenue through at least one project per year;
 - 1.2 Soliciting advertisements for In Brief, including initial contact with potential advertisers, submitting invoices to advertisers, providing all ad materials to the Newsletter Committee, collecting all monies due from advertisers and providing all monies to the Treasurer of the Association:
 - 1.3 Advertising incentives to potential advertisers shall consist of one half of the quarterly price if paying for annual advertising. This will reflect as follows for 2013:
 - Full Page – \$250.00 per quarter. Discount of \$125.00 shall be applied for payment of annual advertising.
 - Half Page - \$100.00 per quarter. Discount of \$50.00 shall be applied for payment of annual advertising.
 - Quarter Page - \$75.00 per quarter. Discount of \$37.50 shall be applied for payment of annual advertising.
 - Business Card Size -50.00 per quarter. Discount of \$25.00 shall be applied for payment of annual advertising.
 - 1.4 Developing long range plans for the fiscal soundness of the Association; and
 - 1.5 Working with the Treasurer, in accordance with the Association's current tax status, to prepare the budget for the upcoming fiscal year.
 - 1.6 Coordinates any paralegal seminars (with Education, Coordination, and Paralegal Awareness (Marketing) Committee Chairs).